

Curriculum Vitae

PERSONAL INFORMATION

Name : Ishika Marwah
Mobile Phone : +49 1623880401
E-mail : ishikamarwah08@gmail.com
City : Berlin, Germany
Date of Birth : August 22, 1998
Nationality : Indian



EDUCATION

09/2025 – 09/2026 **Met Film School**, Berlin, Germany
MA Directing

09/2019 – 05/2021 **WHU – Otto Beisheim School of Management**, Vallendar, Germany
Master of Science in Management
Thesis: Success Factors for the Internationalization of B2B E-commerce in Europe

06/2016 – 05/2019 **University of Delhi**, Delhi, India
Bachelor of Commerce with Honors

04/2015 – 05/2016 **Delhi Public School**, Vasant Kunj, New Delhi
All India Senior School Certificate (university entrance qualification)

PRACTICAL EXPERIENCE

01/2023 – 10/2024 **Contorion GmbH**, Berlin, Germany
Strategy Manager

- **Initiated and Established PMO (Project Management Office):** Spearheaded the establishment of a Project Management Office from the ground up. Devised comprehensive documentation, processes, and protocols to ensure the efficient launch of the PMO.
- **Project Coordinator for ERP Implementation:** Currently coordinating the company's largest-ever project, the implementation of a new Enterprise Resource Planning (ERP) system. Responsible for coordinating all project activities, ensuring timely execution, and meeting project milestones. Led a cross-functional team of over 15 professionals.
- **In-House Consulting:** Provided strategic guidance and solutions to address various business challenges, collaborating with different departments and teams to optimize processes and operations.

06/2020 – 31/12/2022 **Contorion GmbH**, Berlin, Germany
Expansion Manager

- **Led the Successful International Expansion:** Managed a team of 20+ cross-functional members to strategically expand the company into Italy and the Netherlands. This included extensive project management, incorporating subsidiaries, and ensuring legal compliance.
- **Strategic Business Case Development:** Utilized detailed market insights, company strategy, and management projections to build compelling business cases for international markets.
- **Comprehensive International Management:** Oversaw all aspects of international expansion, from legal matters (subsidiary incorporation, VAT handling, environmental compliance) to strategic development to increase B2B relations, revenue, and gross profit.
- **Knowledge Transfer and Process Optimization:** Documented local market processes and applied insights to international markets, fostering faster growth and improved operational efficiency.

06/2019 – 08/2019 **Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)**
International Services, Eschborn, Germany
Business Finance and Human Resources Intern

- **Strategic Candidate Sourcing:** Proactively identified and engaged

potential candidates for leadership roles in international aid projects, employing targeted search strategies.

- **Comprehensive Project Team Formation:** Assembled a team of skilled professionals, including key experts, to spearhead a significant project in Ethiopia, ensuring coverage of all critical positions.

08/2016 – 07/2018

SpiritBohemian.com, New Delhi, India

Co-Founder, Blogger

- **Entrepreneurial Initiative:** Co-founded an innovative travel-based online portal dedicated to sharing authentic, real-life travel experiences throughout India.
- **Strategic Leadership:** Took charge of financing and marketing efforts to drive the business's growth and sustainability.
- **Customer Acquisition Success:** Attracted a customer base of over 250 individuals with travel programs to over 10 different destinations within a span of 2 years.

EXTRACURRICULAR ACTIVITIES AND TRAININGS

01/2024 – 01/2024

Oxford Department for Continuing Education, London, United Kingdom

Project Risk Management

- Learned the essentials of Project Risk Management from identification and prioritization of risks to their effective ongoing management through the course of the project.

01/2022 – Present

Contorion GmbH, Berlin, Germany

Culture Task Force Initiative

- Catalyzed Culture Taskforce: Pioneered the establishment of a Culture Taskforce aimed at enhancing cross-cultural collaboration and deepening our understanding of internationalization and diversity at Contorion.

01/2016 – 06/2019

Student Groups and Organizations

AIESEC, Delhi IIT

Finance and Investment Society, University of Delhi

- Continuous Leadership: Demonstrated consistent management and leadership skills while actively managing various student groups throughout the duration of my bachelor's program in Delhi.

TOOLS AND OTHER SKILLS

Microsoft Office

Advance

Asana

Advance

Jira

Intermediate

Google Workspace

Advance

Looker

Project Management

Communication

Leadership

OKRs

Organization

LANGUAGES

English

Fluent (IELTS: 8.5/9, C2 equivalent)

German

Upper Intermediate (B2)

Hindi

Native Fluency

INTERESTS AND HOBBIES

Traveling

Videography

Writing

Films

Music